

TDM  
AMERICA'S CUP 2024

37<sup>TH</sup>  
AMERICA'S  
CUP  
LOUIS VUITTON



## Renier R11 EFB

Luxury Hospitality for the America's Cup



# Overview

## America's cup

The Americas Cup is the oldest trophy in the international sport beginning back to 1851,

It was first raced around the Isle of Wight

off Southampton and Portsmouth in Hampshire, England, in a fleet race between the New York Yacht Club's (NYYC) America and 15 yachts of the Royal Yacht Squadron.

The race was witnessed by Queen Victoria and the future Edward VII and won by America.

The trophy was held by the NYYC from 1857 until 1983.

The NYYC successfully defended the trophy 24 times in a row before being defeated by the Royal Perth Yacht Club, represented by the yacht Australia II.

America's Cup match races are held between two sailing yachts: one from the yacht club that currently holds the trophy (known as the defender) and the other from the yacht club that is challenging for the cup (the challenger).

Any yacht club that meets the requirements specified in the deed of gift has the right to challenge the yacht club that currently holds the cup.





The Louis Vuitton 37th America's Cup take place this year in shores of Catalonia, specifically along the beach between Barcelona's Port Vell and Port Olímpic.

This is the race with no second place. Either you win or you lose.

The 37th America's Cup Barcelona attracts a diverse audience, from hardcore sailing enthusiasts to sports fans and those simply in awe of the sights and spectacle of the race boats in action. The event offers a unique fusion of athleticism and innovation. The impressive race machines, crafted exclusively by their representing countries.



# The Teams

Emirates New Zealand are the reigning Cup holders, (known as the Defender) and will orchestrate a series of races involving five countries (the Challengers). The ultimate winner from all the Challengers will take on the Defender in the hope of winning the most prestigious trophy in all of sailing, the America's Cup.

DEFENDER 2024  
**ROYAL NEW ZEALAND  
YACHT SQUADRON**



CHALLENGER OF RECORD  
**INEOS  
BRITANNIA**



CHALLENGER

**LUNA ROSSA  
PRADA PIRELLI**



CHALLENGER

**NYYC  
AMERICAN MAGIC**



CHALLENGER

**ALINGHI RED BULL  
RACING**



CHALLENGER

**ORIENT EXPRESS  
RACING TEAM**





# Official Calendar 2024



## REGATTA CALENDAR AUGUST-OCTOBER 2024

AGOST AGOSTO AUGUST							SETEMBRE SEPTIEMBRE SEPTEMBER							OCTUBRE OCTUBRE OCTOBER																																																						
T	W	T	F	S	S	M	T	W	T	F	S	S	M	T	W	T	F	S	S	M	T	W	T	F	S	S	M	T	W	T	F	S	S	M	T	W	T	F	S	S	M																											
20	21	22	23	24	25	26	27	28	29	30	31	1	2	3	4	5	6	7	8	9	10	11	12	13	14	15	16	17	18	19	20	21	22	23	24	25	26	27	28	29	30	1	2	3	4	5	6	7	8	9	10	11	12	13	14	15	16	17	18	19	20	21	22	23	24	25	26	27

**PRELIMINARY REGATTA  
BARCELONA**  
20-25 AUGUST 2024

**LOUIS VUITTON CUP  
ROUND ROBIN**  
29 AUGUST - 11 SEPTEMBER 2024

**LOUIS VUITTON CUP  
SEMI FINAL**  
14-23 SEPTEMBER 2024  
FIRST TWO TO WIN 5 RACES

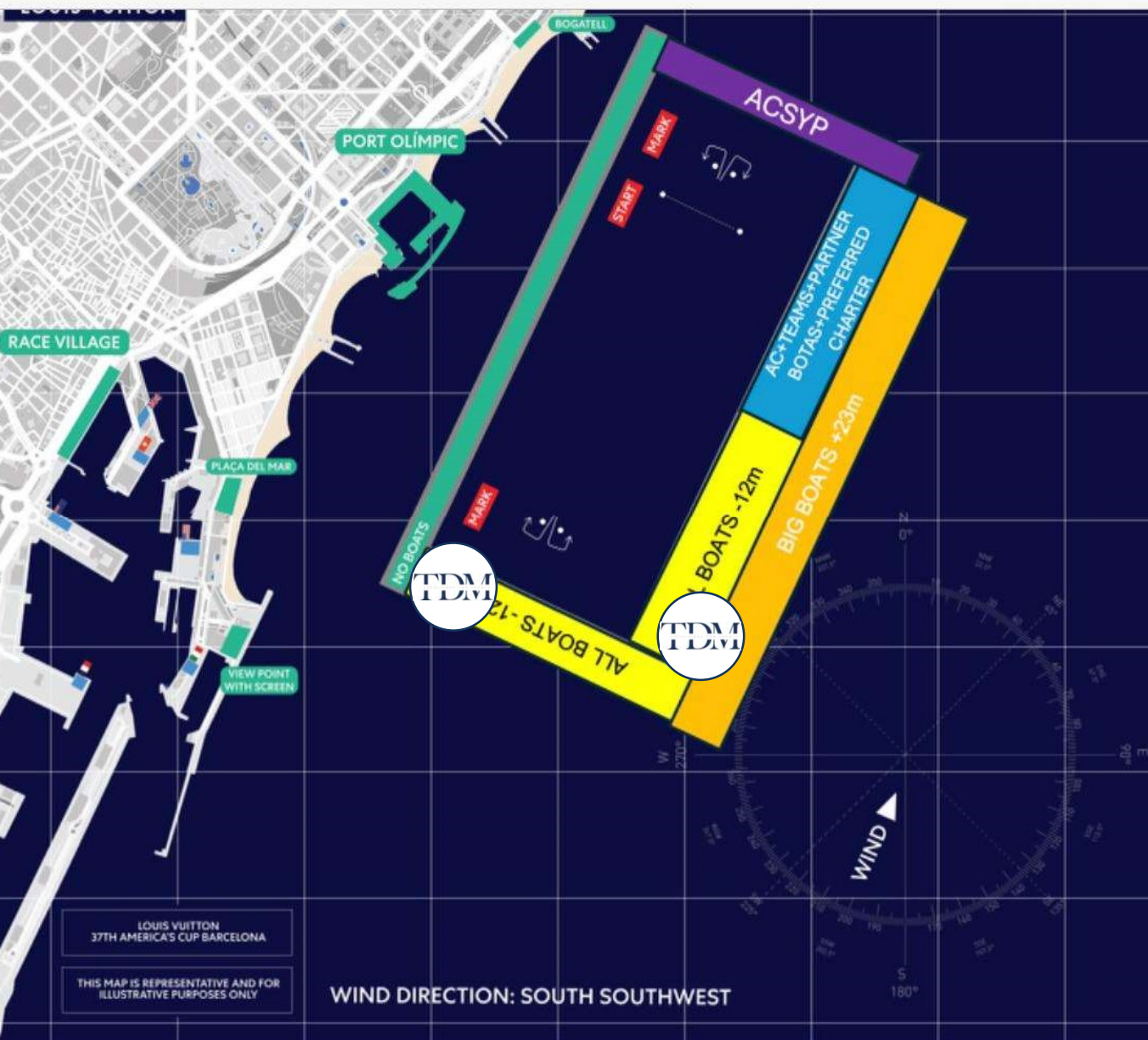
**LOUIS VUITTON CUP  
FINAL**  
26 SEPTEMBER - 7 OCTOBER 2024  
FIRST TO WIN 7 RACES

**UNICREDIT YOUTH AMERICA'S CUP**  
10-26 SEPTEMBER 2024  
FINAL

**PUIG WOMEN'S AMERICA'S CUP**  
28 SEPTEMBER - 13 OCTOBER 2024  
FINAL

**LOUIS VUITTON 37TH AMERICA'S CUP  
MATCH RACE FINAL**  
12-27 OCTOBER 2024  
FIRST TO WIN 7 RACES

////// RESERVE DAYS  
/// PRACTICE DAYS



# Official Race Map

This is an indicative racecourse layout, which shows a South-West wind direction.

The racecourse orientation may be subject to change depending on the wind conditions each day.

As you can see TDM yachts have a first line position to watch the race.

**RACE AREA**

**AC37 CLUB**





Renier **R11** EFB

First Class Experience



# What's Included in the Hospitality Package



12:30–19:00  
Exclusive sailing to  
AC37 regatta



Professional skipper and hostess will  
make your stay unforgettable



Beverages - Cava, selected beers, wine  
and soft drinks  
Finger food



Watching the most exclusive regatta as  
close as possible



Customized merchandise

## HOSPITALITY JOURNEY

11:30  
GUESTS WELCOME TO ARRIVE

12:30 – 13:00  
LEAVING THE MARINA TOWARDS THE REGGATA  
CAMP

16:00/17:00 – 18:30  
UNWIND AFTER RACING SAILING BACK TO THE  
MARINA

19:00  
THE END OF AN UNFORGETTABLE EXPERIENCE

\*TIMELINE & CONTENTS OF HOSPITALITY  
JOURNEY SUBJECT TO CHANGE



# R11 EFB



## Characteristics

* F.T. length:	11,00 mt
* F.T. Width:	4,00 mt
* Length Approval:	9,99 mt
* Weight (Excluding motors):	3.800 kg
* Number of Compartments:	5
* Tubular diameter:	45/72
* Tubular material:	ORCA
* Fuel tank:	760 lt
* Water tank:	260 lt
* Boarding passengers:	10+2
* Toilet	1
* Bimini	
* Fridge	

**Guaranteed hospitality  
race days**

**4 \* – 7 DAYS OF RACING 2024**

**4\* – 7 DAYS OF RACING 2024**

**Stages  
of the AC37 event**

LOUIS VUITTON CUP FINALS

LOUIS VUITTON 37TH AMERICA'S CUP MATCH

**Range of dates  
for this stage  
of the competition**

26th September – 5th October 2024

12th – 27th October 2024

**Price**

**12.000€/Day**

**15.000€/Day**

**Information &  
Reservations**

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TDM  
AMERICA'S CUP 2024

37TH  
AMERICA'S  
CUP  
LOUIS VUITTON



See You in Barcelona!

ECYB *Tollaro*